Course Title	Business Ethics
Course Code	MGMT320
Course Type	Compulsory
Level	Higher Diploma
Year / Semester	3rd Year / 6th Semester
Teacher's Name	Dr Karayiannis Achilleas

ECTS	4	Lectures / week	2	Laboratories / week	
Course Purpose and Objectives	To introduce, expound and explain the essentials of business ethics in modern settings.				

Learning Outcomes	Upon successful completion of course, students are expected to: ▪ Demonstrate understanding of theories of ethical reasoning ▪ Understand ethical issues in society relationship, social responsibility, and corporate governance ▪ Demonstrate knowledge of social responsibility issues ▪ Understand different conceptualizations of CSR and its role in business and society ▪ Analyze and apply ethics policies and procedures ▪ Understand the role of organizational mechanisms to support ethical decision making ▪ Understand the importance and integral part of sustainability to ethical, social responsibility dimensions, and to the natural environment

Prerequisites		Required	

Course Content	Topics include: ▪ The Importance of Business Ethics. ▪ The Business and Society Relationship. ▪ Stakeholder Relationships, Social Responsibility, and Corporate Governance. ▪ Emerging Business Ethics Issues. ▪ The Institutionalization of Business Ethics. ▪ Ethical Decision Making. ▪ Individual Factors: Moral Philosophies and Values.

	- Organizational Factors: The Role of Ethical Culture and Relationships. - Developing an Effective Ethics Program. - Managing and Controlling Ethics Programs. - Globalization of Ethical Decision-Making. - Ethical Leadership. - Sustainability: Ethical and Social Responsibility Dimensions. - Sustainability and the Natural Environment.
Teaching Methodology	Course topics are presented by a variety of teaching approaches including lectures, exercises, multimedia cases, homework case analysis and class presentations and discussions of assigned readings.
Bibliography	**Compulsory Reading** - Ferrell, O. C.(2017), Business ethics: Ethical decision making and cases, 11th, Cebgage Learning,ISBN: 9781305500846. - Carroll, Archie & Brown, Jill & Buchholtz, Ann (2017), Business & Society: Ethics, Sustainability & Stakeholder Management, 10th Edition, Cengage Learning,ISBN: 9781305959828 **Additional Reading** - Hartman, Laura & DesJardins, Joseph & MadDonald, Chris (2020), Business Ethics: Decision Making for Personal Integrity & Social Responsibility, 5th Edition, McGraw-Hill,ISBN: 978-1260260496 - Crane, Andrew(2019), Business Ethics,5th, Oxford University Press,ISBN: 978-0-19-881007-0. **Academic Articles** - Hyoung Ju Song & Kyung Ho Kang, (October 4, 2018) Implementing corporate social responsibility strategies in the hospitality and tourism firms: A culture-based approach, Implementing corporate social responsibility strategies in the hospitality and tourism firms: A culture-based approach - Hyoung Ju Song, Kyung Ho Kang, 2019 (sagepub.com) - Danuta de Grosbois, (September 2012), Corporate social responsibility reporting by the global hotel industry: Commitment, initiatives and performance, Corporate social responsibility reporting by the global hotel industry: Commitment, initiatives and performance - ScienceDirect - Font, Xavier & Walmsley, Andreas & Cogotti, Sara & McGombes, Lucy & Häusler, Nicole, (February 28, 2012), Corporate social responsibility: The disclosure–performance gap, Corporate social responsibility: The disclosure–performance gap - ScienceDirect

	Farmaki, Anna, (June 10, 2019), Corporate social responsibility in hotels: a stakeholder approach, [Corporate social responsibility in hotels: a stakeholder approach	Emerald Insight](#) - Macbeth, J., Carson, D. and Northcote, J. (2004) Social Capital, Tourism and Regional Development: SPCC as a Basis for Innovation and Sustainability, Current Issues in Tourism. Vol. 7, No. 6, Pp. 502-522https://www.tandfonline.com/doi/abs/10.1080/1368350050408668200 M. Isabella Leone & Paola Belingheri (2017) The relevance of Innovation for Ethics, Responsibility - and Sustainability. Industry and Innovation. Vol. 24, No. 5, Pp. 437-445.https://www.tandfonline.com/doi/full/10.1080/13662716.2017.1310036 - Fornes, G., Monfort, A., Ilie, C., Koo, C. K. and Cardoza, G. (2019) Ethics, Responsibility, and Sustainability in MBAs. Understanding the Motivations for the Incorporation of ERS in Less Traditional Markets, Sustainability. Vol. 11, Pp. 1-22.https://www.mdpi.com/2071-1050/11/24/7060
Assessment	▪ Class participation 10% ▪ Assignments/Tests 20% ▪ Mid-term exam 20% ▪ Final exam 50%
Language	English