

Course Title	Introduction to Logistics			
Course Code	LOGS100			
Course Type	Theoretical			
Level	Diploma/Higher Diploma			
Year / Semester	1 <sup>st</sup> year / 1 <sup>st</sup> Semester			
Teacher's Name	Konstantinou Marina			
ECTS	6	Lectures / week	3	Laboratories / week -
Course Purpose and Objectives	The purpose of this course is to teach students the basic concepts of Logistics and highlight competitive advantage through Logistics			
Learning Outcomes	<p>Upon completion, students are expected:</p> <ul style="list-style-type: none"> <li>▪ Understand basic concepts of Logistics</li> <li>▪ Understand the creation of competitive advantage through Logistics</li> <li>▪ Understand the leveraging of Logistics operations</li> <li>▪ Know the future challenges and opportunities in Logistics</li> </ul>			
Prerequisites			Required	
Course Content	<p>Basic concepts of Logistics</p> <ul style="list-style-type: none"> <li>▪ Logistics and supply chain</li> <li>▪ Competitive advantage through Logistics</li> <li>▪ Logistics and customer value</li> <li>▪ Customer Service in Logistics</li> <li>▪ Value and Logistics costs</li> <li>▪ Managing the lead-time frontier</li> <li>▪ Just-In-Time</li> <li>▪ Quick response logistics</li> <li>▪ Managing Logistics Internationally</li> <li>▪ Logistics future challenges and opportunities</li> </ul>			
Teaching Methodology	The class involves lectures, videos, readings and small group exercises, case studies and discussions.			
Bibliography	<ul style="list-style-type: none"> <li>▪ Harisson A. &amp; Hoek R.V. (2014) Logistics Management and Strategy: Competing Through the Supply Chain, Pearson 5<sup>th</sup> edition, ISBN: 9781292004150</li> <li>▪ Christopher M. (2016) Logistics and Supply Chain Management, FT Press, 5<sup>th</sup> Edition, ISBN: 9781292083797</li> </ul>			
Assessment	<ul style="list-style-type: none"> <li>▪ Attendance and Participation 10%</li> <li>▪ Assignment 10%</li> <li>▪ Intermediate Written Examination 30%</li> <li>▪ Final Written Examination 50%</li> </ul>			
Language	English or Greek			