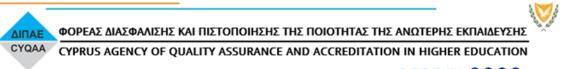
26.

Course title	International Trade					
Course code	BUSS317					
Course type	Theoretical, Compulsory Course					
Level	Undergraduate					
Year / Semester	Year 3 Semester 5					
Teacher's name	Konstantinou Marina					
ECTS	6	Lectures / week	3	Laboratories / week		
Course purpose and objectives	This course provides an introduction to international trade - the interface between international economics and international politics. It's focused (but not limited) at economic issues of trade, finance, production and development. It engages also with the International Relations concepts, ideas on the economic relations among states, and between states and non-state actors (such as firms, societal groups and international organisations).					
Learning outcomes	 After the completion of the course students are expected to: Demonstrate an understanding of the processes of global integration and fragmentation in international trade through international politics and economics Be able to show what the sources are of continuity and change in international trade Distinguish between, and critically evaluate, different theoretical approaches to international trade Be able to explain the different roles of states, international organisations and non-state actors in the politics of international economic relations Be able to show an understanding of the economic challenges facing states in their foreign trading policy 					
Prerequisites	Business	2 Introduction to & Management Introduction to	Require	d None	None	
Course content	 The international trade system: Theories of trade, The creation of the GATT, Trade liberalization under the GATT and the rise of the 'new protectionism', From the creation of the WTO to the Doha Round The global financial and monetary order: The rise and decline of the Bretton Woods system, Global monetary order after Bretton Woods, The IMF and international debt crises, Managing financial crises: the 1997 Asian crisis and the 2008 global crisis Economic development: Poverty and inequality: key indicators, Evolution of development thinking, The Washington Consensus and 					





	 beyond, The developmental debate today, The World Bank and international aid Multinational corporations: Multinational production and foreign investment in a global economy, The rise of the global firm, Governing global firms: national and international rule Regionalism in a global economy: Explaining regionalism, The European Union, Regionalism in the Americas and Asia, Regional trade agreements and the WTO
Teaching methodology	The course content will be taught using: Power Point presentations Guided discussions with the active participation of students Examples and case studies that relate to the content of the course Question and answer section Use of internet and related IT infrastructure Use of video projector and whiteboard Assignment
Bibliography	 Greek Bibliography Μανωλάτος, Γαβριήλ.(2007), Διεθνές εμπόριο, διεθνής χρηματοδότηση, παγκοσμιοποίηση: Θεωρία και πράξη (Διεθνής οικονομία). Έλλην, ISBN: 9789602869666. Pierre,David.(2015), Διεθνή Logistics: Η διαχείριση των Λειτουργιών του Διεθνούς Εμπορίου. Παπαζήσης, ISBN: 978-960-02-3052-9 Γ. Χολέβας,(1997), Διεθνείς Εμπορικές Σχέσεις, Διεθνές Εμπόριο. Interbooks, ISBN 960-390-020-6 Τσούνης, Ν., 2015. Θεωρία διεθνούς εμπορίου. [ηλεκτρ. βιβλ.] Αθήνα:Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών. ISBN 978-960-603-054-3 Διαθέσιμο στο: http://hdl.handle.net/11419/1890 English Bibliography Raymond Riezman(2013),International Trade Agreements And Political Economy. New Jersey: World Scientific,ISBN 9789814390118 EBSCOhost Anders Grath (2016), The Handbook of International Trade and Finance: The Complete Guide for International Sales, Finance, Shipping and Administration. London: Kogan Page, v. 4th edition ISBN 9780749475987 EBSCOhost Beth V. Robert M.(2014),Cooperation and Governance in International Trade: The Strategic Organizational Approach. Princeton: Princeton University Press,ISBN 9780691042633 EBSCOhost Hill,Charles.(2021), International Business: Competing in the Global Marketplace. Mc Graw Hill, ISBN: 978-1-260-57586-6 Wild,John J., Wild,Kenneth L. (2020), International Business: The Challenges of Globalization. Pearson, ISBN: 978-1-29-226225-3 Pierre,David.(2018),International Logistics: The Management of International Trade Operations. Cicero Books LLC, ISBN: 978-0-9894906-4-1 Bade,Donna.(2015), Export Import: Procedures and Documentation. Amacom, ISBN: 978-0-8144-3475-8



ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ





	Justin, Paul, Rajiv, Aserkar. (2013), Export Import Management.	Oxford			
	University Press, ISBN: 978-0-19-808940-7				
	 Attendance and Class Participation: 10% 				
Assessment	Assignment: 20%				
	 Intermediate Written Examination: 30% 				
	• Final Written Examination: 40%				
Language	English or Greek				