

Course Title	Final Project II				
Course Code	PROJ 304				
Course Type	Compulsory				
Level	Higher Diploma				
Year / Semester	3 rd Year / 6 th Semester				
Instructor's Name	Sarris Dimitris				
ECTS	8	Lectures / week	4	Laboratories / week	None
Course Purpose and Objectives	<p>To provide specialized knowledge and skills in the fields of tourism and hospitality through a project by independent study.</p> <p>Objectives:</p> <ul style="list-style-type: none"> To explain the turbulent environment that tourism and hospitality enterprises operate within and the various forces that characterize it To demonstrate cases in the fields of hospitality and tourism that require further examination and attention for their efficient management To help students develop their analytical, research, and presentation skills 				
Learning Outcomes	<p>Upon successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> Analyze, diagnose and structure hospitality and tourism managerial problems using valid theory on the issues involved. Explain in depth contemporary issues of tourism and hospitality by demonstrating a critical stand and problem solving skills. Demonstrate analytical and research skills as well as effective presentation techniques. Demonstrate holistic problem solving and decision making skills in tourism and hospitality business situations that involve the organization as a whole. 				
Prerequisites	PROJ302	Co-requisites	None		
Course Content	Independent study on a subject of interest to the student with the approval of the Management Coordinator and under the direction of Faculty member(s). The student must do the actual research and write the project. Regular meetings with a faculty member for progress review will take place.				

	The student must submit a final research paper in accordance with the supervising instructor's guidance.				
Teaching Methodology	Face-to-Face and Independent Study, Independent Study Writing, Research, and Consultation				
Bibliography	<p>Compulsory Reading:</p> <ul style="list-style-type: none"> • Brunt, Paul (2017), Research Methods in Tourism, Hospitality and Events Management, SAGE Publication, ISBN: 978-1473919150. <p>Additional reading</p> <ul style="list-style-type: none"> • Finn, Mick (2000), Tourism & Leisure Research Methods : Data collection, analysis and interpretation, Pearson, ISBN: 978-0-582-36871-2. • Veal, A.J.(2018), Research Methods for Leisure and Tourism: A Practical Guide, 5th, Pearson, ISBN: 978-1-292-11529-0. <p>Research Articles</p> <ul style="list-style-type: none"> • https://daneshyari.com/article/preview/1009197.pdf • https://www.journals.elsevier.com/international-journal-of-hospitality-management 				
Assessment	<table> <tr> <td>Project Defense Presentation</td> <td>20%</td> </tr> <tr> <td>Final Project</td> <td>80%</td> </tr> </table>	Project Defense Presentation	20%	Final Project	80%
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Language	English				